



NMS CONSULTING PACKAGES & PROGRAMS

Solving your toughest challenges
with innovative, tactical and
creative solutions that produce
lasting results.

nmsconsulting.com



WHO WE ARE

NMS is a global consulting firm with a focus on business transformation and strategic growth. Unlike other management consulting firms, we provide the expertise of big-firm consultants without the high costs.

OUR CORE PACKAGES & PROGRAMS



NMS Business Diagnostics Package

Free business assessment and post-assessment.



NMS Focus Area Packages

Choice of strategy, leadership, startup or digital transformation packages.



NMS Mentoring Program

Long-term advisory for existing clients who have completed at least one of the above NMS packages.



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NMS BUSINESS DIAGNOSTICS PACKAGE

Free NMS Assessment for Business Diagnostics

90-minute kick-off meeting with a
Senior Partner at NMS

Internal review of the focus area
performed via phone call or video
chat

Cost: \$ 0



Add-On: NMS Post- Assessment for Business Diagnostics

Professionally facilitated 2-hour
workshop session, designed for
the focus area of choice

Development of an executive
summary as well as action plans

90-minute closing meeting with
the CEO and executive team

Cost: \$ 4,500



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NMS FOCUS AREA PACKAGES

We offer strategy, leadership, startup & digital transformation packages

Each of our packages is designed specifically for **SMEs**.

The professional services fee is **\$ 5,995** per package.

An additional cost will be applied for clients who want to expand the scope of work to encompass multiple packages, support a larger business or include more activities.

NMS Strategy Package

Business plan review

to identify areas of the business where corrective action could be taken

Market positioning evaluation

to assess whether the business is differentiating itself effectively from its competitors

Competitive evaluation

to determine how competitors are responding in the current marketplace

Environmental scan

to evaluate whether the best market opportunities are being pursued





NMS FOCUS AREA PACKAGES

NMS Leadership Package

Meeting with business owner/CEO

to assess whether the business goals are aligned with the company's direction

Evaluation of executive positions

to examine which roles are filled effectively on the executive team

Leadership communications audit

to evaluate how well the CEO's strategy for the business is being communicated

Business metrics & KPIs review

to analyze what key processes the executive team is using to set a strategic course for the firm

Leadership gap analysis

to determine whether all stakeholders within the org. understand their role to facilitate organizational growth

NMS Startup Package

Leadership analysis

exchanges with the founding team to evaluate how the right leadership team can be assembled

Buyer persona assessment

to establish and strengthen the existing customer base

Market opportunity analysis

to determine who the best prospects are and how they can be marketed to effectively

Competitor & industry benchmarking

to examine if the firm is differentiating itself successfully

Growth phase planning

evaluating what systems and processes need to be adjusted within the org. for sustainable growth





NMS FOCUS AREA PACKAGES

YOUR NMS DIGITAL TRANSFORMATION

What can I expect?

This is a short review of your business or a specific area of your choice to understand how digital transformation can have an impact.

Step 1

30 min

A free consultation to discuss the details of the package and the issue at hand.

Step 2

1 hour

A meeting with the management team, consisting of usually up to 5-6 people.

Step 3

5 hours

Individual meetings with each team member for 1 hour maximum.

Step 4

2 hours

Compilation of all the areas of concern that were discussed. A preliminary assessment is then done.

Step 5

3 hours

Based on the assessment, a recommendations report will be formulated, including how digital transformation will benefit your business.

Step 6

1 hour

Presentation to outline these recommendations and get you on the right track to your digital transformation.



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NMS MENTORING PROGRAM

This program is designed for existing clients who have completed at least one of the core NMS packages. The program fee is **\$ 650** per month.

What is included

Other benefits

3-hour
check-in
meeting



Ongoing
strategic
advisory

Support
services

Partnership
development



Being top of
mind

Introductions
to strategic
partners

Join any of
our events,
webinars,
workshops &
networking
opportunities



Once per month.
The business is
reviewed as a
whole. Insight &
feedback are
offered.



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OUR STRATEGIC, OPERATIONAL & TECHNOLOGY SERVICES

include:

Business turnaround

Change management
& transformation

Digital transformation

Interim support

Non-executive support

Marketing strategies

Buy & build strategies

Market entry



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WE'RE HERE TO ANSWER YOUR QUESTIONS

CONTACT US NOW

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